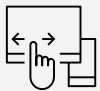


Accelerate data science and AI with IBM Watson Studio Premium for Cloud Pak for Data



Watson Studio Premium for Cloud Pak for Data includes a powerful set of capabilities that are open by design and key to operationalizing data science.



IBM SPSS Modeler

Increase productivity and empower business users. Intuitive, drag-and-drop interface for better collaboration between business users and data scientists on the same platform.

Gain 40% increase in productivity with SPSS Modeler.¹



IBM Decision Optimization

Simplify and speed time to decisions with powerful optimization solvers. Quickly get started with natural language-based modeling interfaces.

Drive massive returns on investments with Decision Optimization.²



Hadoop Execution Engine

Bring analytics closer to big data for safer and faster insight. Obviates the need to move data to where AI processing takes place.



IBM AutoAI

Available as part of the base of the Cloud Pak, AutoAI dramatically speeds model selection while automating data prep, feature engineering and hyper-parameter optimization.

Accelerate data science projects by as much as **80% with AutoAI.**

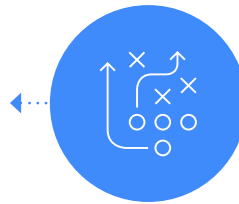
With Watson Studio Premium, you can:



Automate AI life cycle management



Empower data and analytics experts



Predict and optimize business outcomes



Bring analytics closer to data

Turbocharge your AI investments using Watson Studio Premium for Cloud Pak for Data to:

- Automate
- Predict
- Optimize

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1. Forrester Research, Inc., The Total Economic Impact™ of IBM SPSS Modeler, May 2018.

2. <https://www.informs.org/About-INFORMS/News-Room/Press-Releases/2018-INFORMS-Franz-Edelman-Award-finalists-selected-from-leading-analytics-teams-around-the-world>